



Sponsorship

The sponsorship opportunities for Guinness World Record Stand Up On Everest are about providing sponsors with the opportunity to position themselves and to communicate with a highly desirable and targeted audience in a unique environment.

Band 1 - £1500 + includes band 2 & 3.

- Exclusive naming rights to Stand Up On Everest.
- Headline branding in Stand Up On Everest on all TV/Media commitments and potential TV documentary.
- Headline branding in all Regional, National and International PR including Travel and Comedy.
- Headline branding at The Stand Up On Everest Launch Party.
- Headline branding opportunities at The Adventure Show at Olympia and Telegraph Outdoor and Adventure show at Excel. Also any other Exhibitions and road show's supporting the Stand Up On Everest Project.
- Branding on all Stand Up On Everest merchandise.
- Branding on all Stand Up On Everest Clothing.
- Media accreditation.

Band 2 £750 - £1500 includes band 3

- Headline branding of company logo on Stand Up On Everest website with links to your website. The Stand Up On Everest Website received 35,000 hits per month.
- Headline branding of company logo on The Aid Fundraiser website with links to your website. The Aid Fundraiser website received 30,000 hits per month.
- Headline branding on e-flyer.
- Headline branding on all printed materials including Flyers and Newsletters.
- Headline branding in all Guinness Book of Records Social Media.

Band 3 £500 - £750

- Headline branding of company logo at Laugh Till It Hurts events hosted at venue's in central London throughout the year. Audience range 400 – 2000 people.
- Headline branding in all The Aid Fundraiser Social Media.
- Headline branding in all Save The Children Newsletter, Social Media and Publications.
- Headline branding from all Comedians in Interviews, Articles, Social Media and PR.

To discuss the above offers or for further information, please call Jeremy on 07713904025 or to arrange a meeting email jeremy@standuponeverest.co.uk. We are able to be flexible in the benefits package we offer you and will work closely with you throughout our partnership to develop a package that meets with your objectives. There will also be opportunities to utilize some of our Media Partnerships.

